

Press Release:

Bubl Cloud Expands Its Footprint Across E-Commerce, Healthcare, and Energy Markets

Amsterdam, NL – October 15, 2024 – Bubl Cloud, a cutting-edge cloud platform known for its unique approach to secure and privacy-safe data management, is proud to announce its continued expansion into the e-commerce, healthcare, and energy sectors. Building on its success in the financial industry, Bubl Cloud is now transforming how data is utilized across these critical markets, with a focus on AI-driven insights, enhanced personalization, and industry-leading data security.

With an ever-growing demand for secure, efficient data solutions, Bubl Cloud offers businesses in these sectors a way to leverage the power of artificial intelligence while maintaining the highest standards of privacy and compliance. Its patented Reversed Data Model enables organizations to securely access customer insights without compromising the confidentiality or safety of consumer data.

“Our mission is to help businesses across all sectors unlock the potential of personalized data while maintaining an unshakeable commitment to privacy and security,” said Niek Temme, CEO of Bubl Cloud. “With our expansion into e-commerce, healthcare, and energy, we are poised to offer solutions that meet the unique challenges these industries face, driving innovation and trust.”

Expanding Impact Across Key Sectors:

- **E-Commerce:** In today’s fast-paced retail environment, Bubl Cloud enables online businesses to deliver hyper-personalized shopping experiences while ensuring consumers maintain full control over their data. With tools for optimizing customer journeys, personalizing offers, and securing sensitive information, e-commerce platforms can drive engagement without sacrificing privacy.
- **Healthcare:** Data privacy is a paramount concern in healthcare, and Bubl Cloud is pioneering solutions that empower healthcare providers and patients alike. By facilitating secure, compliant data sharing, Bubl Cloud helps enhance patient care through personalized health services while ensuring strict adherence to regulatory standards such as HIPAA.
- **Energy:** Bubl Cloud is helping energy companies transition into the digital age with secure, data-driven insights. From optimizing energy consumption patterns to managing smart grid technology, Bubl Cloud enables the energy sector to deliver smarter, more

sustainable solutions while protecting consumer data and adhering to industry regulations.

Why Bubl Cloud?

At the heart of Bubl Cloud's technology is its patented Reversed Data Model, which flips traditional data sharing practices. Instead of sending consumer data to multiple platforms, Bubl Cloud ensures all data remains securely in a personal, encrypted data vault, giving businesses access to insights without ever relinquishing control of sensitive information. This approach not only ensures compliance with the latest privacy laws but also fosters greater trust between businesses and their customers.

Driving the Future of Data Privacy

Bubl Cloud's innovative solutions are shaping the future of privacy-conscious data management. As industries like e-commerce, healthcare, and energy evolve with greater reliance on digital technologies, Bubl Cloud offers a path forward that is as secure as it is intelligent.

For more information about Bubl Cloud's latest developments and partnerships, visit <https://www.bubl.cloud/> or contact us at contact@bubl.cloud.

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